Wireless audio conferencing made easy

Technological advances mean that sophisticated audio conferencing systems can combine the convenience of wireless with the security of traditional systems.

Wireless gear is becoming widely accepted, both in the professional and the consumer worlds. And wireless audio conferencing is an option that more and more users are willing to consider. There are, however, a number of concerns that prevent people from trusting a wireless system. The first is that if a delegate unit is not connected with a solid wire, there is no guarantee that it will work. And what if you are having a highly confidential meeting – will you ever know if someone else is listening in on the conversation? Finally, do you have to understand the ins and outs of radio waves and frequencies to set up a system with confidence?

Luckily, things are not as bad as one might think. Of course, there are a number of technological challenges involved in making a wireless connection robust and reliable. The good news is that today, technology has evolved in such a way that it is possible to build a conference product that combines the user experience of a wired system and the convenience of a wireless one.

**HOW DO I MAKE WIRELESS SYSTEMS WORK?**

Today, a lot of digital wireless equipment works in the licence-free 2.4GHz band. Most commonly known is Wireless LAN. At first glance, you might think that if you have a licence-free conferencing system that works in this popular band you are as snug as a bug in a rug. Wrong. The reality is quite the opposite. The 2.4GHz wireless band offers room for only three non-overlapping wireless systems. Non-overlapping means they that are not interfering with each other. Each system therefore cuts one third of the available bandwidth. So having two Wireless LAN networks in the vicinity significantly reduces the possibility of running a conference system reliably.

Increasing the transmission power of the conference system to blast away the competition from Wireless LAN is a very crude way of solving this and might result in unhappy delegates who can’t use their wireless laptop connection during the meeting. It is not the solution either if you have several conference systems operational in adjacent rooms.

The solution is a multi-band wireless conference system that also works in the licence-free 2.4GHz band. This will give you a multitude of channels to work in and allows you to stay out of the very busy 2.4GHz band. Moreover, it won’t make you feel relaxed if it knows that your system is not meeting with the Wireless LAN in your building.

**ARE THESE SYSTEMS COMPLEX TO SET UP?**

On the contrary, a wireless conferencing system in its most basic form – audio – is extremely easy to set up. The only components in the system are the Delegate Units and a Wireless Access Point. In this case, you don’t need the central unit. Bring in your laptop, or connect the access point to the local area network to set up the system with the intuitive web pages provided, and you’re good to go.

**CAN I EASILY CONNECT OTHER AUDIO EQUIPMENT?**

The answer to this is fairly straightforward: make sure that your wireless conference system has an analogue audio input as well as an output. Connecting a video conferencing system or an audio system is just a matter of connecting a cable. So with a minimum amount of equipment, you have a fully operational system.

**WHAT IF I ALSO NEED VOTING AND LANGUAGE DISTRIBUTION?**

Today, wireless conferencing systems exist in a multitude of flavours, offering three- or five-button voting as well as RF language input as well as an output. The latter eliminates the need to add an infrared distribution system and again reduces the complexity of the installation. State-of-the-art wireless RF systems can go as far as offering at least 60 language channels, surpassing the capabilities of current IR systems.

**HOW DO I KEEP MY BATTERIES IN GOOD CONDITION?**

This really depends on the battery technology. If you have nickel-metal hydride (NiMH) batteries, you will need to charge them fully before you recharge to avoid loss of battery autonomy over time, due to the memory effect. Batteries use a lithium-ion (Li-ion) batteries. This battery technology does not require a discharge-before-charge cycle. This significantly reduces the time needed to keep your batteries in good shape and there is no loss of autonomy due to memory effect.

**HOW CAN I GUARANTEE THE CONFIDENTIALITY OF THE MEETING?**

It goes without saying that security is an important issue and should not be treated lightly. But consider this: if you make the right choice, anyone trying to listen in on your meeting would have to leap these major hurdles. The first is proprietary protocol. Make sure that your system uses a communication protocol that is proprietary to the manufacturer of the gear. If the cardreader does not have the same type of equipment, he will have to figure out first how the communication protocol works before he can start decoding information. It would be like putting a 1,000-piece puzzle together with no image on the piece.

Then there is the access list, a list of identified and trusted units that are part of your conference system. This access list is stored in the system and used to verify whether a unit is allowed to be part of the system. A rogue unit that tries to connect will be treated lightly. But consider this: if you make the right choice, anyone trying to listen in on your meeting would have to leap these major hurdles. The first is proprietary protocol. Make sure that your system uses a communication protocol that is proprietary to the manufacturer of the gear. If the cardreader does not have the same type of equipment, he will have to figure out first how the communication protocol works before he can start decoding information. It would be like putting a 1,000-piece puzzle together with no image on the piece.

Then there is the access list, a list of identified and trusted units that are part of your conference system. This access list is stored in the system and used to verify whether a unit is allowed to be part of the system. A rogue unit that tries to connect will be treated lightly. But consider this: if you make the right choice, anyone trying to listen in on your meeting would have to leap these major hurdles. The first is proprietary protocol. Make sure that your system uses a communication protocol that is proprietary to the manufacturer of the gear. If the cardreader does not have the same type of equipment, he will have to figure out first how the communication protocol works before he can start decoding information. It would be like putting a 1,000-piece puzzle together with no image on the piece.

Finally, encryption. If your system supports this, all communication between the delegate units and the Wireless Conference Access point will be secured with an encryption key. Be sure though to select a system that uses an encryption key of at least 128 bits.

With these security measures in place, unauthorised eavesdropping is virtually impossible.

**CONTACTS**

Name: Televic Conference Web: www.televic-conference.com Contact: +32 51 33 18 75 conference@televic.com

**ADVERTORIAL BRIEFING ADVERTISER’S GUIDE**

**AV INSIDER’S GUIDE**

APRIL 2010

**AV INSIDER’S GUIDE**

APRIL 2010

**SPECIAL PROMOTION**